

Daniel Krueger

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EXPERIENCE

Abraham & Harrison LLC, Telecommute

March 2008 – Present

Director of Client Services – Responsibilities included meeting virtually with new & existing clients on a regular basis, managing all aspects of social media & blogger outreach projects from conception to completion, delegating tasks to an international staff of over 30 employees, writing & delivering reports, QCing projects to the highest quality & delivering that excellence to the client.

The Electric Sheep Company, Telecommute

January 2007 – March 2008

Project Manager of Virtual Worlds Projects / Executive Producer – Project Manager of Showtime's Emmy Award-winning "The L Word" in Second Life. Project manager/Executive Producer of multiple Virtual Worlds projects for clients including: CBS, Pontiac, Showtime, Ben & Jerry's, Bantam Dell, HBO. Successfully managed multiple teams of employees from project conception to completion including software technicians, scripters, builders, & support staff.

Steve Rotfeld Productions, Bryn Mawr, PA

May 2005– December 2006

Writer / Supervising Producer / Director "Whaddyado" (Viacom) – Researched stories, field directed, produced interviews & reenactments for this syndicated educational show aimed at children from 8-16 years old. Overall focus included true stories of children and young adults with courageous tales of bravery when faced with perilous situations.

Field Producer / Footage Acquisition "Wild Weddings" (TLC) – Produced & directed live themed wedding coverage. Researched stories and acquired "wild wedding" footage.

NAHB Production Group, Washington DC

December 2005 – January 2006

Freelance Producer / Writer "I Want That" (HGTV) – Researched products, field produced, conducted interviews & wrote scripts for this new home technology and gadget-related program.

Medstar Television Inc., Allentown, PA

May 2005

Freelance Assistant Director of Reenactment "Forensic Files" (Court TV) – Field directed a reenactment for an episode of "Forensic Files," the program which delves into the world of forensic science, profiling intriguing crimes, accidents and outbreaks of disease from around the world.

Endemol USA / Lock & Key Productions, Los Angeles, California

March 2005 – April 2005

Producer for the premiere season of “Back on Campus” (ABC Family) – Field produced this 8 episode documentary series that follows four parents going to college for the first time with their children. Responsibilities included developing story lines out of day to day reality. Overall story focus involved the evolution of parent / child relationship.

Nancy Glass Productions, Bala Cynwyd, Pennsylvania

March 2004- March 2005

Producer, Mission Organization (HGTV) – Field production includes producing and directing location shoots with on air talent & chosen guests for a National reality based TV series. Post Production includes logging footage, coordinating music, writing scripts and directing on/offline avid edits to complete each episode.

Banyan Productions, Philadelphia, Pennsylvania

February 2000- January 2004

Producer, A Dating Story (TLC) – Field production includes producing, DV shooting, and directing location shoots with on air talent & chosen guests for a National reality based TV series. Post Production includes logging footage, coordinating music, writing scripts and directing on/offline avid edits to complete each episode.

Producer / Associate Producer, A Baby Story (TLC) – Scheduling shows for a national reality based TV series; assisting producer with pre-production and location shoots, shooting DV camera during births. Post Production includes logging footage, coordinating music, scripting and working with avid editors to complete each episode.

CMEinfo.com, Cherry Hill, NJ

July 1998-October 1999

Director / Editor/Camera Operator– Editing of medical education programs. Setting up, directing, controlling robotic cameras and audio on medical conference shoots across the country. Coordination of on-site AV and multi-media services for large medical conferences. Trouble shooting and fixing any equipment problems.

Blue Ridge Communications TV 13, Leighton, PA

May 1997-June 1998

Creative Services Department / Studio Director– Produced commercials, shows, and promotions from conception to completion.

EDUCATION

BACHELOR OF SCIENCE DEGREE – MEDIA COMMUNICATION & TECHNOLOGY

May 1997 – East Stroudsburg University – GPA 3.75